



integratori
& salute



www.integratoriesalute.org



Integratori & Salute is the national Association representing the food supplements sector, established at the beginning of 2022 from the merger between FederSalus and Integratori Italia, and it is part of the Unione Italiana Food.

With about **220 national and multinational companies** represented throughout the Italian territory, Integratori & Salute is the first association at European level in terms of turnover and market relevance, which by virtue of its size and its representativeness is **committed to support the sector** and, at the same time, **protect consumer health** by promoting correct information on products and their quality and safety.

The main services for our members



Monitoring

and updating of regulatory process to limit application problems and prepare for application.



Newsletters

to update on the European and national legislative framework.



Assistance

to member companies on the application and interpretation of the legislation.



Press

monitoring.



Association meetings,

updating and training events on topics of interest.



Management of any sector crises

with institutions and media and support for companies.



Supply of market data

on a regular basis, thanks to the partnership with leading Market Research Institutes.

Our food supplement vision

In the area of **well-being**, food supplements are intended to integrate the diet in the context of a **correct lifestyle** with substances able of promoting the maintenance of health, in all stages of life.

With the aging of the population and the rising costs of national health services, the **food supplement is increasingly seen as a useful resource** to improve the quality of life and contain health costs.

Our mission

Contribute to the growth of **knowledge, correct use and quality of the food supplements**, to favor consumer choices and the development of this sector in Italy.



INTEGRATORI & SALUTE

is part of a **network** that can exploit synergies from a privileged observation point on horizontal or sector-specific issues.



INTEGRATORI & SALUTE

is a recognized and credible **interlocutor** with national and European institutions, and participates in the consultation processes of sector policies and strategies.

INTEGRATORI & SALUTE

at European level it is an **active member** of FSE (Food Supplements Europe) and of EHPM (European Health Products Manufacturers) and at international level of IADSA (International Alliance of Dietary / Supplement Associations).

INTEGRATORI & SALUTE

dialogues with the Media on issues related to the Food Supplements to consolidate the reputation and the image of the sector.



INTEGRATORI & SALUTE is part of **UNIONE ITALIANA FOOD** which represents **550 companies** from more than **20 product sectors** and which employ **80,000 people** and a turnover of over **43 billion euros**. **UNIONE ITALIANA FOOD** is member of about **28 national European and international organizations**, while at national is member of **Confindustria**.



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